

NZ MAJOR MARKETS COMMERCIAL RADIO - SURVEY 4 2022

Station Share (%) by Demographic, Mon-Sun 12mn-12mn

Survey Comparisons: 3/2022 - 4/2022

This Survey Period: Metro - Sun Jun 26 to Sat Nov 12 2022/ Regional - Sun Jan 30 to Sat Jun 18 & Sun Jun 26 to Sat Nov 12 2022 *Northland, Tauranga & Waikato Wave 1 field dates Sun Feb 13 to Sat Apr 9 2022

Last Survey Period: Metro - Sun Apr 10 to Sat Jun 18 & Sun Jun 26 to Sat Sep 3 2022/ Regional - Sun Aug 29 to Sat Nov 6 2021 & Sun Jan 30 to Sat Jun 18 & Sun Jun 26 to Sat Sep 3 2022 *Northland, Tauranga & Waikato Wave 1 field dates Sun Feb 13 to Sat Apr 9 2022

	All 10+				People 10-24				People 18-39				People 25-44				People 25-54				People 45-64				People 55-74				MGS with Kids			
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	
Network Breeze	9.5	10.2	-0.7	2	7.4	7.2	0.2	7.1	9.1	-2.0	9.3	11.2	-1.9	9.9	11.5	-1.6	10.8	11.5	-0.7	9.6	10.1	-0.5	8.9	9.2	-0.3							
Network Coast	5.2	5.2	0.0	9	4.0	4.5	-0.5	3.9	4.4	-0.5	2.9	3.0	-0.1	3.8	3.8	0.0	5.7	5.7	0.0	7.0	7.3	-0.3	4.2	3.8	0.4							
Network The Edge	5.6	4.9	0.7	8	11.4	9.8	1.6	9.4	8.2	1.2	9.4	7.8	1.6	7.5	6.8	0.7	2.9	3.4	-0.5	1.3	1.3	0.0	6.9	6.4	0.5							
Network Flava	1.8	1.7	0.1	13	3.5	3.6	-0.1	4.5	4.1	0.4	3.7	3.2	0.5	2.6	2.5	0.1	0.5	0.8	-0.3	0.2	0.2	0.0	2.2	2.2	0.0							
Network George FM	1.8	1.8	0.0	13	2.9	3.4	-0.5	3.6	2.9	0.7	2.9	2.8	0.1	2.7	2.5	0.2	1.4	1.4	0.0	0.4	0.6	-0.2	1.1	1.8	-0.7							
Network Gold	1.6	1.4	0.2	15	0.8	0.8	0.0	1.1	0.8	0.3	1.1	0.8	0.3	1.6	1.7	-0.1	2.8	2.7	0.1	2.3	1.6	0.7	1.8	1.8	0.0							
Network Gold Sport***	0.3	0.3	0.0	23	0.1	0.1	0.0	0.1	*	*	0.1	0.1	0.0	0.2	0.2	0.0	0.4	0.4	0.0	0.6	0.5	0.1	0.2	0.2	0.0							
Network Hokonui	0.2	0.3	-0.1	25	0.2	0.2	0.0	0.1	0.1	0.0	0.1	0.2	-0.1	0.2	0.2	0.0	0.3	0.3	0.0	0.3	0.4	-0.1	0.3	0.3	0.0							
Network Humm FM*	0.7	0.3	0.4	19	0.8	1.1	-0.3	1.1	0.3	0.8	1.1	0.3	0.8	1.1	0.3	0.8	0.6	0.1	0.5	0.1	*	*	0.7	0.1	0.6							
Network Life FM	1.0	1.1	-0.1	18	1.8	1.9	-0.1	1.1	1.5	-0.4	1.2	1.6	-0.4	1.1	1.3	-0.2	0.9	0.9	0.0	0.5	0.7	-0.2	1.2	1.3	-0.1							
Network Magic	5.8	6.6	-0.8	6	1.1	0.9	0.2	1.0	0.8	0.2	0.9	0.9	0.0	1.7	1.6	0.1	5.1	6.3	-1.2	12.5	13.0	-0.5	2.5	2.6	-0.1							
Network Mai FM	4.9	4.9	0.0	10	11.2	11.5	-0.3	10.5	10.1	0.4	8.8	8.5	0.3	6.3	6.4	-0.1	1.6	2.1	-0.5	0.8	1.0	-0.2	6.9	7.5	-0.6							
Network Maori Radio	0.6	0.7	-0.1	20	1.1	1.0	0.1	0.7	0.7	0.0	0.8	0.7	0.1	0.7	0.7	0.0	0.6	0.6	0.0	0.4	0.7	-0.3	0.9	0.7	0.2							
Network More FM	7.4	7.8	-0.4	4	8.6	9.9	-1.3	7.1	7.3	-0.2	7.5	7.4	0.1	8.9	8.6	0.3	9.0	9.8	-0.8	5.9	7.3	-1.4	10.2	10.4	-0.2							
Network Newstalk ZB	15.2	14.7	0.5	1	2.2	2.9	-0.7	3.2	4.5	-1.3	4.7	5.9	-1.2	7.0	7.5	-0.5	14.0	13.1	0.9	24.5	21.7	2.8	11.3	8.8	2.5							
Network Radio Hauraki	2.9	3.2	-0.3	12	3.7	3.8	-0.1	3.8	4.0	-0.2	3.7	4.5	-0.8	3.8	4.4	-0.6	3.4	3.6	-0.2	1.8	2.1	-0.3	4.4	4.3	0.1							
Network Rhema	0.5	0.5	0.0	21	0.3	0.5	-0.2	0.4	0.4	0.0	0.5	0.4	0.1	0.5	0.5	0.0	0.5	0.6	-0.1	0.5	0.7	-0.2	0.3	0.4	-0.1							
Network The Rock	8.4	8.0	0.4	3	12.4	11.7	0.7	12.1	12.5	-0.4	11.0	11.6	-0.6	11.9	11.9	0.0	9.2	8.0	1.2	3.4	3.1	0.3	8.7	8.5	0.2							
Network SENZ Sport	0.3	0.3	0.0	23	*	*	*	0.2	0.1	0.1	0.2	0.2	0.0	0.3	0.2	0.1	0.4	0.4	0.0	0.5	0.5	0.0	0.1	0.3	-0.2							
Network Star	0.4	0.5	-0.1	22	0.1	0.1	0.0	0.1	0.3	-0.2	0.1	0.4	-0.3	0.4	0.6	-0.2	0.7	0.5	0.2	0.6	0.4	0.2	0.4	0.5	-0.1							
Network Tarana	1.4	1.2	0.2	16	0.4	0.3	0.1	1.7	1.3	0.4	2.3	1.9	0.4	1.5	1.2	0.3	0.7	0.8	-0.1	1.6	1.6	0.0	1.9	1.8	0.1							
Network The Hits	4.8	4.6	0.2	11	6.9	6.3	0.6	5.9	5.5	0.4	6.1	5.7	0.4	5.5	5.3	0.2	4.9	4.8	0.1	3.8	3.6	0.2	6.5	6.1	0.4							
Network The Sound	7.4	7.4	0.0	4	4.3	4.4	-0.1	5.7	5.7	0.0	5.6	5.8	-0.2	7.0	6.7	0.3	12.6	11.5	1.1	11.9	11.5	0.4	5.0	7.7	-2.7							
Network Today FM**	1.4	1.5	-0.1	16	0.1	0.2	-0.1	0.4	0.5	-0.1	0.9	1.0	-0.1	1.0	1.2	-0.2	1.7	1.7	0.0	2.3	2.2	0.1	1.2	1.2	0.0							
Network ZM	5.8	5.4	0.4	6	11.3	10.1	1.2	10.3	10.7	-0.4	9.7	9.9	-0.2	7.7	7.6	0.1	3.2	2.9	0.3	1.7	1.5	0.2	8.3	7.5	0.8							
MediaWorks Combo	53.3	53.8	-0.5		60.2	60.3	-0.1	57.9	57.6	0.3	57.6	57.3	0.3	57.9	57.4	0.5	55.2	55.9	-0.7	48.7	50.6	-1.9	52.1	55.4	-3.3							
NZME Combo	38.1	37.1	1.0		32.8	32.5	0.3	33.0	34.2	-1.2	32.3	33.3	-1.0	32.5	33.3	-0.8	35.6	34.6	1.0	42.7	39.5	3.2	39.3	35.1	4.2							
Potential (000)	3,732.7	3,732.7																														

NZ MAJOR MARKETS COMMERCIAL RADIO - SURVEY 4 2022

Station Share (%) by Daypart, People 10+

Survey Comparisons: 3/2022 - 4/2022

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	This	Last	+/-
Potential (000)	3,732.7	3,732.7	0.0
Sample Size	13,700	13,796	-96

	Dayparts												Weekend									
	Breakfast				Morning				Afternoon				Drive			Night			Mid Dawn			
	Mon-Fri 6am-9am		Mon-Fri 9am-12md		Mon-Fri 12md-4pm		Mon-Fri 4pm-7pm		Mon-Fri 7pm-12mn		Mon-Fri 12mn-6am		Sat-Sun 12mn-12mn									
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Network Breeze	8.4	8.9	-0.5	3	11.1	12.0	-0.9	10.5	11.8	-1.3	8.4	8.9	-0.5	7.5	8.6	-1.1	7.6	8.0	-0.4	9.8	9.7	0.1
Network Coast	4.0	3.9	0.1	11	6.2	6.2	0.0	6.3	6.1	0.2	4.3	4.2	0.1	3.9	4.2	-0.3	3.0	3.0	0.0	5.4	5.8	-0.4
Network The Edge	5.3	4.9	0.4	8	5.1	4.5	0.6	5.5	5.1	0.4	6.7	5.6	1.1	6.1	4.7	1.4	4.1	3.7	0.4	5.9	5.1	0.8
Network Flava	1.8	1.7	0.1	13	1.7	1.4	0.3	2.1	1.9	0.2	2.0	2.2	-0.2	1.5	1.4	0.1	1.8	2.3	-0.5	1.4	1.5	-0.1
Network George FM	1.6	1.2	0.4	15	1.8	1.8	0.0	1.8	1.9	-0.1	2.2	2.1	0.1	1.8	1.9	-0.1	0.7	1.4	-0.7	1.8	2.1	-0.3
Network Gold	1.4	1.2	0.2	16	2.1	1.7	0.4	1.8	1.5	0.3	1.5	1.4	0.1	0.9	0.9	0.0	0.7	0.7	0.0	1.5	1.6	-0.1
Network Gold Sport***	0.3	0.2	0.1	21	0.3	0.2	0.1	0.4	0.3	0.1	0.3	0.2	0.1	0.2	0.3	-0.1	0.2	0.2	0.0	0.4	0.4	0.0
Network Hokonui	0.2	0.2	0.0	25	0.2	0.4	-0.2	0.3	0.3	0.0	0.2	0.2	0.0	0.1	0.1	0.0	*	0.1	*	0.2	0.2	0.0
Network Humm FM*	0.6	0.4	0.2	20	0.6	0.2	0.4	0.3	0.2	0.1	0.5	0.3	0.2	2.3	0.3	2.0	1.4	0.6	0.8	0.8	0.6	0.2
Network Life FM	1.0	1.1	-0.1	18	0.6	0.8	-0.2	0.9	1.2	-0.3	1.0	1.2	-0.2	1.0	1.1	-0.1	1.1	0.7	0.4	1.3	1.3	0.0
Network Magic	4.2	5.0	-0.8	10	6.6	7.0	-0.4	6.2	6.4	-0.2	4.9	5.6	-0.7	5.8	5.8	0.0	2.1	3.7	-1.6	7.5	8.9	-1.4
Network Mai FM	6.3	6.1	0.2	6	3.8	3.6	0.2	4.3	4.4	-0.1	5.5	5.7	-0.2	4.3	5.7	-1.4	5.2	4.9	0.3	4.8	4.7	0.1
Network Maori Radio	0.7	0.7	0.0	19	0.5	0.6	-0.1	0.6	0.7	-0.1	0.5	0.6	-0.1	0.3	0.7	-0.4	1.3	0.7	0.6	0.8	0.8	0.0
Network More FM	8.5	8.8	-0.3	2	7.3	7.8	-0.5	7.1	7.4	-0.3	6.7	7.3	-0.6	6.0	6.4	-0.4	7.9	8.3	-0.4	7.6	7.8	-0.2
Network Newstalk ZB	21.2	20.2	1.0	1	11.8	11.5	0.3	9.9	9.6	0.3	15.3	15.0	0.3	24.7	22.1	2.6	28.4	28.7	-0.3	13.7	13.5	0.2
Network Radio Hauraki	2.5	3.1	-0.6	12	3.4	3.9	-0.5	3.5	3.8	-0.3	3.7	3.6	0.1	2.0	2.4	-0.4	1.3	1.3	0.0	2.1	2.2	-0.1
Network Rhema	0.3	0.5	-0.2	21	0.3	0.4	-0.1	0.5	0.5	0.0	0.4	0.5	-0.1	0.6	0.8	-0.2	0.7	0.8	-0.1	0.6	0.7	-0.1
Network The Rock	7.5	6.9	0.6	4	9.3	8.7	0.6	9.8	9.6	0.2	9.2	8.9	0.3	6.9	7.5	-0.6	7.6	7.5	0.1	6.9	6.6	0.3
Network SENZ Sport	0.3	0.2	0.1	21	0.3	0.4	-0.1	0.3	0.2	0.1	0.3	0.2	0.1	0.3	0.6	-0.3	0.4	0.4	0.0	0.4	0.4	0.0
Network Star	0.3	0.4	-0.1	21	0.3	0.4	-0.1	0.3	0.4	-0.1	0.2	0.4	-0.2	0.6	0.7	-0.1	1.6	1.8	-0.2	0.5	0.7	-0.2
Network Tarana	1.1	1.0	0.1	17	1.4	1.2	0.2	1.5	1.1	0.4	1.3	1.2	0.1	1.1	1.3	-0.2	1.8	1.8	0.0	1.6	1.5	0.1
Network The Hits	4.5	4.4	0.1	9	4.7	4.7	0.0	5.1	5.0	0.1	4.9	4.7	0.2	3.9	3.7	0.2	4.0	3.8	0.2	5.2	4.6	0.6
Network The Sound	5.4	5.5	-0.1	7	9.2	8.7	0.5	9.5	9.1	0.4	6.9	7.5	-0.6	5.1	5.9	-0.8	4.0	3.8	0.2	7.1	7.4	-0.3
Network Today FM**	1.7	2.0	-0.3	14	1.5	1.8	-0.3	1.2	1.2	0.0	1.2	1.1	0.1	1.9	1.9	0.0	2.2	1.9	0.3	1.3	1.4	-0.1
Network ZM	6.6	6.2	0.4	5	5.0	5.1	-0.1	5.5	5.3	0.2	7.0	6.0	1.0	4.7	4.3	0.4	6.4	5.4	1.0	5.8	4.9	0.9
MediaWorks Combo	49.9	49.9	0.0		56.7	56.3	0.4	56.3	57.4	-1.1	52.4	53.2	-0.8	48.1	48.9	-0.8	43.0	44.0	-1.0	53.9	54.7	-0.8
NZME Combo	42.6	41.2	1.4		35.6	35.1	0.5	35.1	34.1	1.0	39.3	37.9	1.4	42.5	40.4	2.1	46.5	46.4	0.1	36.1	35.2	0.9

NB: SUM OF INDIVIDUAL STATIONS MAY NOT ADD TO NETWORK COMBO TOTAL DUE TO ROUNDING

MediaWorks Combo: Breeze, Edge, George FM, Humm FM, Magic, Magic Talk (until 20th March 2022), Mai, More FM (includes More FM Rodney), Radio Dunedin, Rock, The Sound, Today FM (from 21st March 2022)

NZME Combo: Coast, Flava, Gold, Gold AM (until Sun 26 Jun 2022), Gold Sport (from Mon 27 Jun 2022), Hokonui, Newstalk ZB, Radio Hauraki, The Hits, ZM, BBC (Auckland)

NZ Major Markets includes Auckland, Wellington, Christchurch, Northland, Waikato, Tauranga, Rotorua, Hawke's Bay, Taranaki, Manawatu, Nelson, Dunedin and Southland

*Network Humm includes Auckland and internet only stations in Wellington & Christchurch only in S3 2022

**Today FM includes Magic Talk until Sun March 20 2022 / Today FM from Mon March 21 2022

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NZ MAJOR MARKETS COMMERCIAL RADIO - SURVEY 4 2022

Cumulative Audience (000's) by Demographic, Mon-Sun 12mn-12mn

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	All 10+				People 10-24				People 18-39				People 25-44				People 25-54				People 45-64				People 55-74				MGS with Kids	
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-		
Network Breeze	485.1	492.4	-7.3	3	75.0	87.1	-12.1	134.2	140.4	-6.2	155.8	158.2	-2.4	247.3	243.4	3.9	173.6	170.1	3.5	137.0	139.8	-2.8	102.1	100.4	1.7					
Network Coast	260.8	287.9	-27.1	10	35.2	41.6	-6.4	48.6	62.2	-13.6	46.1	61.1	-15.0	100.6	113.6	-13.0	108.2	109.4	-1.2	98.6	105.5	-6.9	46.7	50.4	-3.7					
Network The Edge	477.8	478.0	-0.2	4	168.6	157.9	10.7	258.5	252.7	5.8	220.4	228.4	-8.0	272.3	281.4	-9.1	75.8	79.5	-3.7	33.2	34.8	-1.6	107.8	109.4	-1.6					
Network Flava	141.9	143.1	-1.2	13	54.0	53.7	0.3	94.3	89.7	4.6	74.6	70.7	3.9	83.4	81.7	1.7	12.4	17.5	-5.1	4.2	7.1	-2.9	30.3	30.8	-0.5					
Network George FM	120.0	131.1	-11.1	14	33.0	33.8	-0.8	68.2	65.5	2.7	57.0	61.0	-4.0	70.8	78.4	-7.6	24.1	30.5	-6.4	15.6	18.2	-2.6	19.2	23.9	-4.7					
Network Gold	81.5	90.1	-8.6	17	13.9	15.9	-2.0	16.8	16.5	0.3	17.8	18.3	-0.5	33.6	42.6	-9.0	36.1	44.1	-8.0	31.4	28.7	2.7	12.7	16.0	-3.3					
Network Gold Sport***	31.0	30.2	0.8	22	6.3	4.9	1.4	5.2	3.5	1.7	3.3	4.0	-0.7	7.0	8.1	-1.1	11.8	11.2	0.6	13.9	12.7	1.2	3.0	3.9	-0.9					
Network Hokonui	10.0	13.7	-3.7	25	1.9	3.7	-1.8	2.3	3.0	-0.7	2.4	3.2	-0.8	3.8	4.0	-0.2	4.0	5.0	-1.0	3.6	5.2	-1.6	2.1	1.8	0.3					
Network Humm FM*	35.3	28.7	6.6	21	10.2	14.2	-4.0	19.8	11.0	8.8	19.9	9.9	10.0	23.3	11.5	11.8	4.3	3.0	1.3	1.6	2.1	-0.5	7.9	5.2	2.7					
Network Life FM	89.1	91.6	-2.5	15	24.4	28.1	-3.7	33.9	37.2	-3.3	36.8	37.4	-0.6	50.4	48.4	2.0	21.7	22.1	-0.4	13.4	14.7	-1.3	22.0	21.6	0.4					
Network Magic	222.6	222.8	-0.2	11	17.1	16.1	1.0	24.0	20.1	3.9	24.8	23.1	1.7	44.4	41.3	3.1	64.9	69.0	-4.1	118.6	121.5	-2.9	25.7	22.0	3.7					
Network Mai FM	366.4	378.2	-11.8	7	142.3	146.8	-4.5	219.5	207.1	12.4	174.6	167.1	7.5	201.8	206.1	-4.3	40.4	55.4	-15.0	20.8	23.1	-2.3	85.0	90.9	-5.9					
Network Maori Radio	65.9	56.7	9.2	18	22.9	19.8	3.1	27.1	20.3	6.8	24.8	19.1	5.7	33.3	26.5	6.8	14.4	13.5	0.9	8.2	9.4	-1.2	12.3	9.3	3.0					
Network More FM	486.3	487.0	-0.7	2	134.8	139.6	-4.8	172.0	161.4	10.6	159.6	153.7	5.9	248.4	235.7	12.7	148.8	154.1	-5.3	93.5	104.4	-10.9	102.9	110.0	-7.1					
Network Newstalk ZB	568.3	577.9	-9.6	1	56.0	63.8	-7.8	87.8	108.5	-20.7	117.4	133.5	-16.1	208.1	220.8	-12.7	196.9	190.7	6.2	208.2	197.9	10.3	93.1	95.0	-1.9					
Network Radio Hauraki	198.1	206.3	-8.2	12	36.9	37.9	-1.0	77.4	76.3	1.1	88.2	91.2	-3.0	127.0	127.9	-0.9	65.0	69.3	-4.3	33.5	39.5	-6.0	45.8	50.9	-5.1					
Network Rhema	45.0	46.7	-1.7	20	7.0	9.7	-2.7	9.9	10.1	-0.2	10.9	11.0	-0.1	17.1	17.1	0.0	16.3	15.5	0.8	17.5	16.6	0.9	9.3	8.1	1.2					
Network The Rock	387.6	366.2	21.4	6	101.9	101.0	0.9	182.3	165.0	17.3	172.3	156.7	15.6	240.4	223.0	17.4	101.4	98.8	2.6	44.8	41.4	3.4	73.7	76.1	-2.4					
Network SENZ Sport	27.4	24.2	3.2	23	2.7	1.9	0.8	3.8	3.5	0.3	5.1	6.0	-0.9	11.1	11.4	-0.3	13.2	10.1	3.1	11.5	8.1	3.4	4.6	4.9	-0.3					
Network Star	22.0	30.6	-8.6	24	1.2	3.2	-2.0	2.7	6.2	-3.5	3.4	7.1	-3.7	8.9	13.2	-4.3	8.7	9.9	-1.2	8.6	10.1	-1.5	2.0	5.9	-3.9					
Network Tarana	49.5	48.6	0.9	19	8.6	8.5	0.1	24.2	19.5	4.7	26.9	20.4	6.5	30.6	25.1	5.5	10.3	11.8	-1.5	8.7	11.7	-3.0	15.2	12.5	2.7					
Network The Hits	364.4	356.1	8.3	8	107.2	103.8	3.4	145.3	136.3	9.0	138.4	133.3	5.1	199.2	188.0	11.2	99.0	98.6	0.4	54.5	59.4	-4.9	84.9	79.7	5.2					
Network The Sound	317.6	324.5	-6.9	9	52.6	55.5	-2.9	81.6	80.8	0.8	79.7	81.8	-2.1	147.7	152.6	-4.9	147.1	149.6	-2.5	112.3	110.4	1.9	50.4	59.6	-9.2					
Network Today FM**	84.8	93.6	-8.8	16	2.4	5.4	-3.0	13.7	17.8	-4.1	20.9	23.0	-2.1	34.3	38.5	-4.2	34.7	35.5	-0.8	37.2	38.9	-1.7	15.1	16.8	-1.7					
Network ZM	457.2	438.7	18.5	5	143.0	134.6	8.4	249.5	238.1	11.4	228.4	226.8	1.6	281.8	272.1	9.7	75.4	66.7	8.7	29.7	28.4	1.3	107.1	107.5	-0.4					
MediaWorks Combo	1,982.8	1,975.3	7.5		435.3	438.6	-3.3	736.5	699.3	37.2	700.3	680.0	20.3	1,008.7	990.7	18.0	574.													

NZ MAJOR MARKETS COMMERCIAL RADIO - SURVEY 4 2022

Cumulative Audience (000's) by Daypart, People 10+

Survey Comparisons: 3/2022 - 4/2022

This Survey Period: Metro - Sun Jun 26 to Sat Nov 12 2022/ Regional - Sun Jan 30 to Sat Jun 18 & Sun Jun 26 to Sat Nov 12 2022 *Northland, Tauranga & Waikato Wave 1 field dates Sun Feb 13 to Sat Apr 9 2022

Last Survey Period: Metro - Sun Apr 10 to Sat Jun 18 & Sun Jun 26 to Sat Sep 3 2022/ Regional - Sun Aug 29 to Sat Nov 6 2021 & Sun Jan 30 to Sat Jun 18 & Sun Jun 26 to Sat Sep 3 2022 *Northland, Tauranga & Waikato Wave 1 field dates Sun Feb 13 to Sat Apr 9 2022

	This	Last	+/-
Potential (000)	3,732.7	3,732.7	0.0
Sample Size	13,700	13,796	-96

	Breakfast				Morning				Afternoon				Drive				Night				Mid Dawn				Weekend			
	Mon-Fri 6am-9am		Mon-Fri 9am-12md		Mon-Fri 12md-4pm		Mon-Fri 4pm-7pm		Mon-Fri 7pm-12mn		Mon-Fri 12mn-6am		Sat-Sun 12mn-12mn															
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Network Breeze	241.6	240.2	1.4	4	207.4	222.6	-15.2	237.1	252.8	-15.7	213.0	217.1	-4.1	83.5	85.8	-2.3	50.6	51.7	-1.1	274.8	281.1	-6.3						
Network Coast	116.9	123.8	-6.9	10	120.8	129.9	-9.1	141.9	147.4	-5.5	112.8	123.9	-11.1	43.1	48.7	-5.6	27.5	28.2	-0.7	143.1	163.6	-20.5						
Network The Edge	224.7	223.0	1.7	5	182.8	163.8	19.0	234.3	209.6	24.7	202.4	185.3	17.1	87.0	77.1	9.9	44.6	33.9	10.7	267.8	264.6	3.2						
Network Flava	70.8	67.7	3.1	13	51.9	48.4	3.5	75.9	76.3	-0.4	60.8	60.4	0.4	24.3	24.5	-0.2	16.3	18.8	-2.5	70.1	75.9	-5.8						
Network George FM	43.4	45.5	-2.1	15	42.2	46.9	-4.7	48.9	55.6	-6.7	57.6	55.1	2.5	23.1	25.4	-2.3	8.8	11.7	-2.9	69.1	82.9	-13.8						
Network Gold	39.8	40.8	-1.0	17	37.2	34.8	2.4	41.9	39.2	2.7	36.4	38.6	-2.2	13.6	12.3	1.3	7.5	6.8	0.7	46.7	56.6	-9.9						
Network Gold Sport***	9.5	9.9	-0.4	23	10.3	7.4	2.9	12.4	9.4	3.0	7.6	7.7	-0.1	3.7	5.8	-2.1	1.2	2.7	-1.5	17.5	18.8	-1.3						
Network Hokonui	4.5	5.1	-0.6	25	3.9	5.0	-1.1	5.2	5.3	-0.1	3.2	4.3	-1.1	1.2	1.6	-0.4	0.3	0.8	-0.5	6.2	8.7	-2.5						
Network Humm FM*	17.2	13.2	4.0	20	12.8	6.3	6.5	10.1	6.3	3.8	17.7	10.0	7.7	7.4	4.8	2.6	5.2	4.9	0.3	18.4	17.0	1.4						
Network Life FM	40.3	47.4	-7.1	16	23.2	29.7	-6.5	39.3	41.6	-2.3	29.5	33.6	-4.1	15.3	18.4	-3.1	8.8	8.5	0.3	58.4	56.5	1.9						
Network Magic	95.6	106.4	-10.8	11	129.7	127.0	2.7	135.2	137.2	-2.0	103.1	108.9	-5.8	52.2	52.9	-0.7	19.4	23.6	-4.2	145.9	154.7	-8.8						
Network Mai FM	211.3	215.8	-4.5	6	126.9	128.8	-1.9	158.6	164.8	-6.2	149.7	161.7	-12.0	63.6	73.4	-9.8	49.8	49.2	0.6	210.1	211.3	-1.2						
Network Maori Radio	24.9	25.1	-0.2	18	15.7	14.2	1.5	22.7	22.6	0.1	17.8	17.9	-0.1	6.6	7.2	-0.6	11.2	8.3	2.9	36.3	30.2	6.1						
Network More FM	254.6	266.7	-12.1	2	178.7	183.1	-4.4	211.6	217.0	-5.4	204.5	212.6	-8.1	79.5	79.8	-0.3	54.6	48.9	5.7	287.3	287.0	0.3						
Network Newstalk ZB	379.5	389.6	-10.1	1	236.3	255.8	-19.5	263.5	266.8	-3.3	279.4	292.5	-13.1	154.1	155.1	-1.0	133.8	138.8	-5.0	352.0	368.9	-16.9						
Network Radio Hauraki	89.4	97.8	-8.4	12	71.7	76.2	-4.5	92.7	92.9	-0.2	99.8	99.8	0.0	28.2	32.7	-4.5	14.7	14.6	0.1	104.7	110.0	-5.3						
Network Rhema	16.2	17.3	-1.1	21	12.6	14.4	-1.8	21.6	21.6	0.0	13.9	16.8	-2.9	7.6	10.8	-3.2	5.8	6.1	-0.3	29.6	30.7	-1.1						
Network The Rock	192.2	181.2	11.0	7	160.5	157.2	3.3	198.7	190.8	7.9	194.0	187.4	6.6	67.5	75.0	-7.5	52.0	47.3	4.7	218.2	211.4	6.8						
Network SENZ Sport	9.4	7.9	1.5	24	7.2	9.1	-1.9	7.5	6.7	0.8	9.2	7.2	2.0	2.7	4.8	-2.1	3.2	2.5	0.7	13.3	15.3	-2.0						
Network Star	9.9	14.0	-4.1	22	8.4	10.3	-1.9	10.1	13.6	-3.5	6.4	11.3	-4.9	6.6	9.3	-2.7	4.0	6.0	-2.0	15.6	21.0	-5.4						
Network Tarana	23.1	20.8	2.3	19	17.6	16.6	1.0	23.5	22.5	1.0	22.9	21.5	1.4	16.0	17.7	-1.7	11.5	11.5	0.0	28.6	36.1	-7.5						
Network The Hits	164.3	160.2	4.1	8	133.3	125.2	8.1	171.8	169.9	1.9	160.5	153.4	7.1	62.3	53.3	9.0	36.4	34.2	2.2	207.6	202.1	5.5						
Network The Sound	158.1	157.1	1.0	9	155.5	156.2	-0.7	184.1	182.9	1.2	154.3	159.9	-5.6	56.3	62.5	-6.2	34.9	31.3	3.6	164.4	177.8	-13.4						
Network Today FM**	44.0	49.9	-5.9	14	37.1	42.9	-5.8	34.7	39.8	-5.1	28.5	34.5	-6.0	14.3	14.3	0.0	12.5	11.0	1.5	40.8	46.3	-5.5						
Network ZM	251.7	235.1	16.6	3	165.9	174.8	-8.9	208.8	209.3	-0.5	211.3	200.8	10.5	68.7	69.6	-0.9	52.1	51.3	0.8	259.1								

NZ MAJOR MARKETS COMMERCIAL RADIO - SURVEY 4 2022

Average Time Spent Listening (hh:mm) by Demographic, Mon-Sun 12mn-12mn

Survey Comparisons: 3/2022 - 4/2022

This Survey Period: Metro - Sun Jun 26 to Sat Nov 12 2022/ Regional - Sun Jan 30 to Sat Jun 18 & Sun Jun 26 to Sat Nov 12 2022 *Northland, Tauranga & Waikato Wave 1 field dates Sun Feb 13 to Sat Apr 9 2022

Last Survey Period: Metro - Sun Apr 10 to Sat Jun 18 & Sun Jun 26 to Sat Sep 3 2022/ Regional - Sun Aug 29 to Sat Nov 6 2021 & Sun Jan 30 to Sat Jun 18 & Sun Jun 26 to Sat Sep 3 2022 *Northland, Tauranga & Waikato Wave 1 field dates Sun Feb 13 to Sat Apr 9 2022

	All 10+			People 10-24			People 18-39			People 25-44			People 25-54			People 45-64			People 55-74			MGS with Kids		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Network Breeze	8:15	8:48	-0:32	6:23	5:19	1:03	6:34	7:28	-0:54	7:22	8:15	-0:52	7:43	8:49	-1:06	8:36	9:51	-1:15	8:36	9:34	-0:57	6:31	7:15	-0:43
Network Coast	8:20	7:43	0:37	7:19	6:57	0:22	9:58	8:10	1:48	7:40	5:43	1:57	7:16	6:20	0:55	7:20	7:34	-0:14	8:42	9:09	-0:26	6:47	5:53	0:53
Network The Edge	4:55	4:23	0:31	4:21	4:02	0:19	4:32	3:45	0:46	5:13	3:59	1:13	5:18	4:32	0:46	5:22	6:10	-0:47	4:41	4:52	-0:10	4:46	4:35	0:10
Network Flava	5:17	5:06	0:11	4:11	4:22	-0:11	5:54	5:13	0:40	6:05	5:17	0:48	5:58	5:42	0:16	5:27	6:46	-1:19	5:50	3:54	1:55	5:21	5:43	-0:21
Network George FM	6:17	5:50	0:27	5:37	6:27	-0:50	6:30	5:08	1:21	6:20	5:19	1:01	7:20	5:57	1:22	7:55	6:50	1:04	3:09	4:20	-1:10	4:18	5:49	-1:30
Network Gold	8:06	6:42	1:24	3:38	3:26	0:11	8:02	5:25	2:36	7:52	5:10	2:41	9:19	7:29	1:50	10:46	8:48	1:57	9:08	7:27	1:40	10:18	9:00	1:17
Network Gold Sport***	4:25	3:49	0:36	0:33	0:45	-0:11	3:28	1:30	1:58	5:34	2:02	3:32	5:58	3:59	1:59	5:12	5:05	0:06	5:18	4:53	0:24	4:10	3:53	0:16
Network Hokonui	8:33	8:08	0:24	6:36	3:36	3:00	6:37	3:47	2:50	6:12	9:03	-2:50	9:21	8:09	1:12	10:08	9:25	0:42	8:40	11:06	-2:25	11:50	13:45	-1:55
Network Humm FM*	7:50	5:07	2:42	5:21	5:10	0:11	6:42	3:30	3:11	6:51	3:23	3:28	9:15	4:11	5:04	19:18	5:45	13:32	3:52	2:27	1:25	6:22	1:58	4:23
Network Life FM	4:38	5:06	-0:28	4:54	4:24	0:30	4:09	4:46	-0:37	3:52	4:57	-1:05	4:22	5:06	-0:43	5:36	5:38	-0:01	4:54	6:24	-1:29	4:04	4:51	-0:46
Network Magic	11:01	12:34	-1:32	4:05	3:34	0:31	5:04	4:39	0:25	4:38	4:46	-0:08	7:15	7:01	0:14	10:51	13:14	-2:23	12:56	14:12	-1:16	7:15	9:22	-2:07
Network Mai FM	5:37	5:29	0:07	5:06	5:05	0:01	5:56	5:38	0:17	6:12	5:57	0:14	6:05	5:49	0:15	5:19	5:25	-0:06	4:46	5:32	-0:45	6:06	6:30	-0:24
Network Maori Radio	4:06	5:08	-1:02	3:06	3:17	-0:10	3:23	3:51	-0:28	3:53	4:11	-0:18	4:21	4:41	-0:20	5:56	6:30	-0:34	5:29	10:05	-4:36	5:30	6:06	-0:35
Network More FM	6:25	6:47	-0:22	4:09	4:35	-0:26	5:07	5:14	-0:06	5:47	5:36	0:10	6:54	6:49	0:05	8:24	9:14	-0:49	7:43	9:18	-1:34	7:26	7:27	-0:00
Network Newstalk ZB	11:15	10:49	0:25	2:35	2:56	-0:21	4:29	4:44	-0:15	4:54	5:10	-0:16	6:28	6:22	0:06	9:50	9:58	-0:07	14:27	14:32	-0:05	9:08	7:21	1:47
Network Radio Hauraki	6:04	6:31	-0:26	6:30	6:34	-0:04	6:04	6:07	-0:02	5:10	5:43	-0:33	5:48	6:25	-0:37	7:15	7:38	-0:22	6:42	6:53	-0:11	7:14	6:42	0:32
Network Rhema	4:13	4:59	-0:45	2:22	3:21	-0:59	5:22	4:15	1:06	5:22	4:16	1:05	5:56	5:07	0:48	4:38	6:04	-1:26	3:16	5:45	-2:28	2:47	4:00	-1:12
Network The Rock	9:06	9:19	-0:13	7:53	7:29	0:24	8:15	8:44	-0:29	7:53	8:39	-0:46	9:33	10:00	-0:26	12:34	11:49	0:45	9:16	9:57	-0:40	8:49	8:00	-0:00
Network SENZ Sport	4:48	5:13	-0:25	0:37	1:07	-0:29	6:55	2:57	3:57	5:32	3:08	2:23	4:25	2:53	1:32	4:13	5:50	-1:37	5:39	8:53	-3:14	2:25	4:30	-2:04
Network Star	8:00	7:05	0:54	6:20	1:13	5:07	3:09	5:44	-2:35	3:25	6:52	-3:27	8:56	8:08	0:48	11:53	6:54	4:59	8:06	5:05	3:00	14:17	6:20	7:56
Network Tarana	11:46	10:43	1:03	2:48	2:35	0:13	8:42	8:00	0:42	10:29	11:05	-0:36	9:32	9:17	0:14	9:26	9:44	-0:18	23:08	18:05	5:02	9:20	11:37	-2:16
Network The Hits	5:33	5:30	0:02	4:09	3:57	0:12	5:01	4:41	0:20	5:23	4:59	0:23	5:21	5:19	0:02	6:47	7:05	-0:17	8:31	8:02	0:28	5:46	6:03	-0:16
Network The Sound	9:50	9:46	0:04	5:15	5:08	0:06	8:36	8:06	0:30	8:40	8:19	0:20	9:11	8:14	0:57	11:48	11:10	0:38	13:00	13:51	-0:51	7:25	10:15	-2:49
Network Today FM**	7:06	7:00	0:06	2:12	2:03	0:08	3:20	3:14	0:05	5:03	5:19	-0:15	5:39	5:45	-0:06	6:56	7:05	-0:08	7:32	7:22	0:10	6:07	5:40	0:26
Network ZM	5:22	5:13	0:08	5:08	4:51	0:16	5:08	5:10	-0:02	5:14	5:05	0:08	5:18	5:11	0:06	5:57	6:17	-0:20	6:58	7:00	-0:02	5:49	5:29	0:19
MediaWorks Combo	11:17	11:36	-0:18	8:57	8:55	0:02	9:46	9:31	0:14	10:06	9:52	0:14	11:06	10:51	0:15	13:17	13:51	-0:33	13:13	14:32	-1:19	9:46	10:51	-1:05
NZME Combo	9:55	9:41	0:14	6:29	6:24	0:05	7:22	7:06	0:16	7:19	6:59	0:19	8:04	7:51	0:12	10:54	10:56	-0:02	13:52	13:40	0:11	9:01	8:21	0:40
All Commercial Radio	15:09	15:17	-0:08	11:42	11:38	0:03	12:53	12:12	0:40	13:01	12:25</td													

NZ MAJOR MARKETS COMMERCIAL RADIO - SURVEY 4 2022

Average Time Spent Listening (hh:mm) by Daypart, People 10+

Survey Comparisons: 3/2022 - 4/2022

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	This	Last	+/-
Potential (000)	3,732.7	3,732.7	0.0
Sample Size	13,700	13,796	-96

	Breakfast			Morning			Afternoon			Drive			Night			Mid Dawn			Weekend		
	Mon-Fri 6am-9am			Mon-Fri 9am-12md			Mon-Fri 12md-4pm			Mon-Fri 4pm-7pm			Mon-Fri 7pm-12mn			Mon-Fri 12mn-6am			Sat-Sun 12mn-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Network Breeze	2:47	3:00	-0:12	3:49	3:58	-0:08	4:03	4:17	-0:14	2:01	2:07	-0:06	1:46	2:02	-0:16	2:18	2:20	-0:01	3:12	3:09	0:03
Network Coast	2:42	2:31	0:11	3:39	3:33	0:05	4:05	3:50	0:15	1:58	1:46	0:11	1:47	1:44	0:03	1:41	1:35	0:05	3:25	3:15	0:10
Network The Edge	1:52	1:45	0:07	1:59	2:01	-0:02	2:10	2:14	-0:03	1:42	1:33	0:09	1:22	1:14	0:08	1:24	1:38	-0:13	1:58	1:45	0:12
Network Flava	2:02	2:01	0:00	2:21	2:04	0:16	2:34	2:21	0:13	1:42	1:55	-0:13	1:12	1:07	0:04	1:40	1:51	-0:10	1:49	1:45	0:03
Network George FM	2:59	2:11	0:48	3:06	2:46	0:20	3:23	3:09	0:13	1:59	1:58	0:01	1:32	1:31	0:00	1:14	1:44	-0:30	2:24	2:18	0:06
Network Gold	2:43	2:20	0:22	4:00	3:33	0:27	3:55	3:32	0:22	2:05	1:55	0:10	1:19	1:26	-0:06	1:30	1:32	-0:01	2:51	2:32	0:19
Network Gold Sport***	2:15	1:23	0:52	2:09	2:07	0:01	2:48	2:43	0:04	1:55	1:24	0:30	0:55	0:56	-0:00	2:09	1:15	0:54	2:11	2:09	0:02
Network Hokonui	3:58	3:28	0:30	4:07	5:10	-1:02	5:13	6:02	-0:48	2:25	2:52	-0:26	1:38	1:54	-0:15	1:37	1:12	0:24	2:18	2:17	0:01
Network Humm FM*	2:41	2:26	0:15	3:07	2:28	0:38	2:25	2:21	0:03	1:27	1:36	-0:09	6:13	1:14	4:58	4:09	1:51	2:18	3:57	3:09	0:47
Network Life FM	2:03	1:50	0:12	1:52	2:04	-0:12	2:03	2:35	-0:31	1:47	1:50	-0:02	1:17	1:14	0:03	2:01	1:13	0:48	1:59	2:03	-0:04
Network Magic	3:33	3:48	-0:14	3:38	4:06	-0:27	4:11	4:19	-0:08	2:26	2:39	-0:13	2:11	2:14	-0:03	1:40	2:20	-0:39	4:38	5:17	-0:39
Network Mai FM	2:22	2:18	0:04	2:09	2:04	0:05	2:29	2:26	0:03	1:53	1:49	0:04	1:20	1:34	-0:14	1:36	1:30	0:05	2:04	2:02	0:02
Network Maori Radio	2:14	2:14	0:00	2:10	2:51	-0:41	2:30	2:59	-0:29	1:25	1:48	-0:22	0:51	1:49	-0:58	1:44	1:12	0:32	2:00	2:22	-0:21
Network More FM	2:40	2:39	0:00	2:56	3:08	-0:12	3:03	3:07	-0:03	1:40	1:46	-0:06	1:29	1:37	-0:07	2:13	2:34	-0:20	2:23	2:29	-0:05
Network Newstalk ZB	4:28	4:11	0:17	3:34	3:20	0:14	3:27	3:19	0:08	2:48	2:38	0:09	3:09	2:53	0:15	3:16	3:07	0:09	3:31	3:20	0:10
Network Radio Hauraki	2:16	2:33	-0:17	3:23	3:46	-0:23	3:28	3:43	-0:14	1:53	1:53	-0:00	1:24	1:29	-0:05	1:20	1:21	-0:00	1:48	1:51	-0:03
Network Rhema	1:40	2:32	-0:52	1:56	2:01	-0:05	1:57	1:56	0:01	1:27	1:31	-0:03	1:30	1:27	0:02	1:52	2:01	-0:09	1:49	2:04	-0:15
Network The Rock	3:08	3:03	0:04	4:09	4:06	0:02	4:32	4:37	-0:05	2:26	2:26	0:00	1:59	2:01	-0:01	2:15	2:24	-0:08	2:52	2:51	0:00
Network SENZ Sport	2:09	2:16	-0:07	3:00	2:53	0:07	3:31	2:39	0:52	1:44	1:40	0:04	1:54	2:35	-0:40	1:42	2:15	-0:32	2:45	2:13	0:31
Network Star	2:32	2:16	0:16	2:49	2:35	0:14	3:03	2:29	0:34	1:54	1:59	-0:05	1:42	1:31	0:11	6:25	4:25	1:59	3:04	2:54	0:09
Network Tarana	3:47	3:49	-0:02	5:35	5:14	0:20	5:44	4:39	1:04	3:00	2:53	0:07	1:19	1:29	-0:10	2:23	2:18	0:05	5:04	3:44	1:19
Network The Hits	2:11	2:13	-0:01	2:31	2:46	-0:15	2:44	2:41	0:02	1:34	1:35	-0:01	1:13	1:25	-0:11	1:40	1:41	-0:00	2:15	2:06	0:09
Network The Sound	2:45	2:50	-0:04	4:15	4:07	0:08	4:45	4:34	0:10	2:17	2:24	-0:07	1:46	1:54	-0:08	1:46	1:51	-0:04	3:52	3:49	0:03
Network Today FM**	3:10	3:12	-0:01	2:57	3:06	-0:08	3:04	2:42	0:22	2:04	1:37	0:26	2:32	2:41	-0:08	2:41	2:35	0:06	2:51	2:49	0:02
Network ZM	2:05	2:07	-0:02	2:10	2:08	0:01	2:23	2:21	0:02	1:41	1:32	0:08	1:21	1:15	0:05	1:53	1:35	0:18	2:00	1:46	0:13
MediaWorks Combo	3:14	3:15	-0:00	3:59	4:04	-0:05	4:25	4:28	-0:03	2:25	2:30	-0:04	2:01	2:03	-0:02	2:23	2:33	-0:10	3:31	3:35	-0:03
NZME Combo	3:22	3:16	0:05	3:22	3:21	0:00	3:35	3:30	0:04	2:18	2:12	0:05	2:11	2:08	0:03	2:36	2:30	0:06	3:05	2:58	0:07
All Commercial Radio	3:56	3:55	0:01	4:26	4:30	-0:04	4:55	4:54	0:01	2:49	2:51	-0:01	2:22	2:24	-0:02	2:59	2:59	0:00	4:11	4:10	0:01